

## Code of Ethics and Business Conduct

### §1.0 Build Trust and Credibility

The success of our business is dependent on the trust and confidence we earn from our employees, customers and suppliers. We gain credibility by adhering to our commitments, displaying honesty and integrity and reaching company goals solely through honorable conduct. This is especially true when supplying products that are acquired overseas. North American customers are frequently concerned about the origins of our products because in most cases they cannot verify our suppliers themselves and therefore they place complete trust in us. We cannot and should not misuse that trust. When considering any action, it is wise to ask: will this build trust and credibility for Alliance? Will it help create a working environment in which Alliance can succeed over the long term? Is the commitment I am making one I can follow through with? The only way we will maximize trust and credibility is by answering “yes” to those questions and by working every day to build our trust and credibility.

### §1.1 Respect for the Individual

We all deserve to work in an environment where we are treated with dignity and respect. Alliance LLC is committed to creating such an environment because it brings out the full potential in each of us, which, in turn, contributes directly to our business success. We cannot afford to let anyone’s talents go to waste. Alliance is an equal employment/affirmative action employer and is committed to providing a workplace that is free of discrimination of all types from abusive, offensive or harassing behavior. Any employee who feels harassed or discriminated against should report the incident immediately to our GM Patrick Morley or to our Owner Dan Vukovich.

### § 1.2 Create a Culture of Open and Honest Communication

At Alliance everyone should feel comfortable to speak his or her mind, particularly with respect to ethics concerns. Managers have a responsibility to create an open and supportive environment where employees feel comfortable raising such questions. We all benefit tremendously when employees exercise their power to prevent mistakes or wrongdoing by asking the right questions at the right times. Alliance will investigate all reported instances of questionable or unethical behavior. In every instance where improper behavior is found to have occurred, the company will take appropriate action. We will not tolerate retaliation against employees who raise genuine ethics concerns in good faith.

For your information, Alliance’s whistleblower policy is as follows:

*Employees are encouraged, in the first instance, to address such issues with their managers or the GM, as most problems can be resolved swiftly. If for any reason that is not possible or if an employee is not comfortable raising the issue with his or her manager or GM, Alliance’s Owner does operate with an open-door policy.*

### § 1.3 Set Tone at the Top

Management has the added responsibility for demonstrating, through their actions, the importance of this Code. In any business, ethical behavior does not simply happen; it is the product of clear and direct communication of behavioral expectations, modeled from the top and demonstrated by example. Again, ultimately, our actions are what matters. To make our Code work, managers must be responsible for promptly addressing ethical questions or concerns raised by employees and for taking the appropriate steps to deal with such issues. Managers should not consider employees’ ethics concerns as threats or challenges to their authority, but rather as another encouraged form of business communication. At Alliance, we want the ethics dialogue to become a natural part of daily work.

## § 2.0 Uphold the Law

Alliance's commitment to integrity begins with complying with laws, rules and regulations where we do business. Further, each of us must have an understanding of the company policies, laws, rules and regulations that apply to our specific roles. If we are unsure of whether a contemplated action is permitted by law or Alliance policy, we should seek the advice from the resource expert. We are responsible for preventing violations of law and for speaking up if we see possible violations. Because of the nature of our business, some legal requirements warrant specific mention here:

**ITAR:** When a drawing, specification or any document contains the ITAR label or designation, it is ILLEGAL by Federal Law to export that item to any country outside the United States without approval from the relevant authorities. All ITAR exemptions from any Federal agency must be reviewed by Alliance owner Dan Vukovich

**DFARS:** Unlike ITAR, drawings and documents may be submitted to a certain number of approved allied countries including but not limited to NATO member states. Please refer to USDOD DFARS Statement.

**John McCain Act** As of March 2019 it is no longer allowed to purchase raw materials from PR Of China for further processing of magnetic materials.

## § 2.1 Competition

We are dedicated to ethical, fair and vigorous competition. We will sell Alliance products and services based on their merit, superior quality, functionality and competitive pricing. We will make independent pricing and marketing decisions and will not improperly cooperate or coordinate our activities with our competitors. We will not offer or solicit improper payments or gratuities in connection with the purchase of goods or services for Alliance or the sales of its products or services, nor will we engage or assist in unlawful boycotts of particular customers.

## § 2.2 Proprietary Information

It is important that we respect the property rights of others. We will not acquire or seek to acquire improper means of a competitor's trade secrets or other proprietary or confidential information. We will not engage in unauthorized use, copying, distribution or alteration of software or other intellectual property. We will always advise new customers to provide an NDA for the protection of both parties.

## § 2.3 Selective Disclosure

We will not selectively disclose (whether in one-on-one or small discussions, meetings, presentations, proposals or otherwise) any material nonpublic information with respect to Alliance, its securities, business operations, plans, financial condition, results of operations or any development plan. We should be particularly vigilant when making presentations or proposals to customers to ensure that our presentations do not contain material nonpublic information.

## § 3.0 Health and Safety

Alliance is dedicated to maintaining a healthy environment. A safety manual has been designed to educate you on safety in the workplace. If you do not have a copy of this manual, please ask the Office Manager.

#### **§ 4.0 Avoid Conflicts of Interest**

We must avoid any relationship or activity that might impair, or even appear to impair, our ability to make objective and fair decisions when performing our jobs. At times, we may be faced with situations where the business actions we take on behalf of Alliance may conflict with our own personal or family interests. We owe a duty to Alliance to advance its legitimate interests when the opportunity to do so arises. We must never use Alliance property or information for personal gain or personally take for ourselves any opportunity that is discovered through our position with Alliance.

##### **§ 4.1 Ways in which conflicts of interest could arise:**

1. Being employed (you or a close family member) by, or acting as a consultant to, a competitor or potential competitor, supplier or contractor, regardless of the nature of the employment, while you are employed with Alliance.
2. Hiring or supervising family members or closely related persons.
3. Serving as a board member for an outside commercial company or organization.
4. Owning or having a substantial interest in a competitor, supplier or contractor.
5. Having a personal interest, financial interest or potential gain in any Alliance transaction.
6. Placing company business with a firm owned or controlled by a Alliance employee or his or her family.
7. Accepting gifts, discounts, favors or services from a customer/potential customer, competitor or supplier, unless equally available to all Alliance employees.

##### **§ 4.2 Gifts, Gratuities and Business Courtesies**

Alliance is committed to competing solely on the merit of our products and services. We should avoid any actions that create a perception that favorable treatment of outside entities by Alliance was sought, received or given in exchange for personal business courtesies. Business courtesies include gifts, gratuities, meals, refreshments, entertainment or other benefits from persons or companies with whom Alliance does or may do business. We will neither give nor accept business courtesies that constitute, or could reasonably be perceived as constituting, unfair business inducements that would violate law, regulation or policies of Alliance or customers, or would cause embarrassment or reflect negatively on Alliance's reputation.

##### **§ 4.3 Accepting Business Courtesies**

Most business courtesies offered to us in the course of our employment are offered because of our positions at Alliance. We should not feel any entitlement to accept and keep a business courtesy. Although we may not use our position at Alliance to obtain business courtesies, and we must never ask for them, we may accept unsolicited business courtesies that promote successful working relationships and good will with the firms that Alliance maintains or may establish a business relationship with. Employees who award contracts or who can influence the allocation of business, who create specifications that result in the placement of business or who participate in negotiation of contracts must be particularly careful to avoid actions that create the appearance of favoritism or that may adversely affect the company's reputation for impartiality and fair dealing. The prudent course is to refuse a courtesy from a supplier when Alliance is involved in choosing or reconfirming a supplier or under circumstances that would create an impression that offering courtesies is the way to obtain Alliance business.

#### **§ 4.4 Meals, Refreshments and Entertainment**

We may accept occasional meals, refreshments, entertainment and similar business courtesies that are shared with the person who has offered to pay for the meal or entertainment, provided that:

- They are not inappropriately lavish or excessive.
- The courtesies are not frequent and do not reflect a pattern of frequent acceptance of courtesies from the same person or entity.
- The courtesy does not create the appearance of an attempt to influence business decisions, such as accepting courtesies or entertainment from a supplier whose contract is expiring in the near future.
- The employee accepting the business courtesy would not feel uncomfortable discussing the courtesy with his or her manager or co-worker or having the courtesies known by the public.

#### **§ 4.5 Gifts**

Because Alliance conducts business with many companies in China and Japan, employees may accept unsolicited gifts, other than money, that conform to the reasonable ethical practices of the marketplace. However, employees may not accept compensation, honoraria or money of any amount from entities with whom Alliance does or may do business. Tangible gifts (including tickets to a sporting or entertainment event) that have a market value greater than \$100 may not be accepted unless approval is obtained from management. Employees with questions about accepting business courtesies should talk to their managers.

#### **§ 4.6 Offering Business Courtesies**

Any employee who offers a business courtesy must assure that it cannot reasonably be interpreted as an attempt to gain an unfair business advantage or otherwise reflect negatively upon Alliance. An employee may never use personal funds or resources to do something that cannot be done with Alliance resources. Accounting for business courtesies must be done in accordance with approved company procedures.

Other than to our government customers, for whom special rules apply, we may provide nonmonetary gifts (i.e., company logo apparel or similar promotional items) to our customers. Further, management may approve other courtesies, including meals, refreshments or entertainment of reasonable value, provided that:

- The practice does not violate any law or regulation or the standards of conduct of the recipient's organization.
- The business courtesy is consistent with industry practice, is infrequent in nature and is not lavish.
- The business courtesy is properly reflected on the books and records of Alliance LLC.

#### **§ 5.0 Corporate Recordkeeping**

We create, retain and dispose of our company records as part of our normal course of business in compliance with all Alliance policies and guidelines, as well as all regulatory and legal requirements. All corporate records must be true, accurate and complete, and company data must be promptly and accurately entered in our books in accordance with Alliance's and other applicable accounting principles. We must not improperly influence, manipulate or mislead any unauthorized audit, nor interfere with any auditor engaged to perform an internal independent audit of Alliance books, records, processes or internal controls.

## **§ 6.0 Accountability**

Each of us is responsible for knowing and adhering to the values and standards set forth in this Code and for raising questions if we are uncertain about company policy. If we are concerned whether the standards are being met or are aware of violations of the Code, we must contact the GM or Owner. Alliance takes seriously the standards set forth in the Code, and violations are cause for disciplinary action up to and including termination of employment.

## **§ 7.0 Confidential and Proprietary Information**

Integral to Alliance's business success is our protection of confidential company information, as well as nonpublic information entrusted to us by employees, customers and other business partners. Confidential and proprietary information includes such things as pricing and financial data, customer names/addresses or nonpublic information about other companies, including current or potential supplier and vendors. We will not disclose confidential and nonpublic information without a valid business purpose and proper authorization.

## **§ 8.0 Use of Company Resources**

Company resources, including time, material, equipment and information, are provided for company business use. Nonetheless, occasional personal use is permissible as long as it does not affect job performance or cause a disruption to the workplace. Employees and those who represent Alliance are trusted to behave responsibly and use good judgment to conserve company resources. Managers are responsible for the resources assigned to their departments and are empowered to resolve issues concerning their proper use. Generally, we will not use company equipment such as computers, copiers and fax machines in the conduct of an outside business or in support of any religious, political or other outside daily activity, except for company-requested support to nonprofit organizations. We will not solicit contributions nor distribute non-work related materials during work hours. In order to protect the interests of the Alliance network and our fellow employees, Alliance reserves the right to monitor or review all data and information contained on an employee's company-issued computer or electronic device, the use of the Internet or Alliance's intranet. We will not tolerate the use of company resources to create, access, store, print, solicit or send any materials that are harassing, threatening, abusive, sexually explicit or otherwise offensive or inappropriate.

**If you have any questions, concerns, or wish to input new ideas for our company with regards to these policies, please contact our General Manager Patrick Morley or Owner Dan Vukovich.**