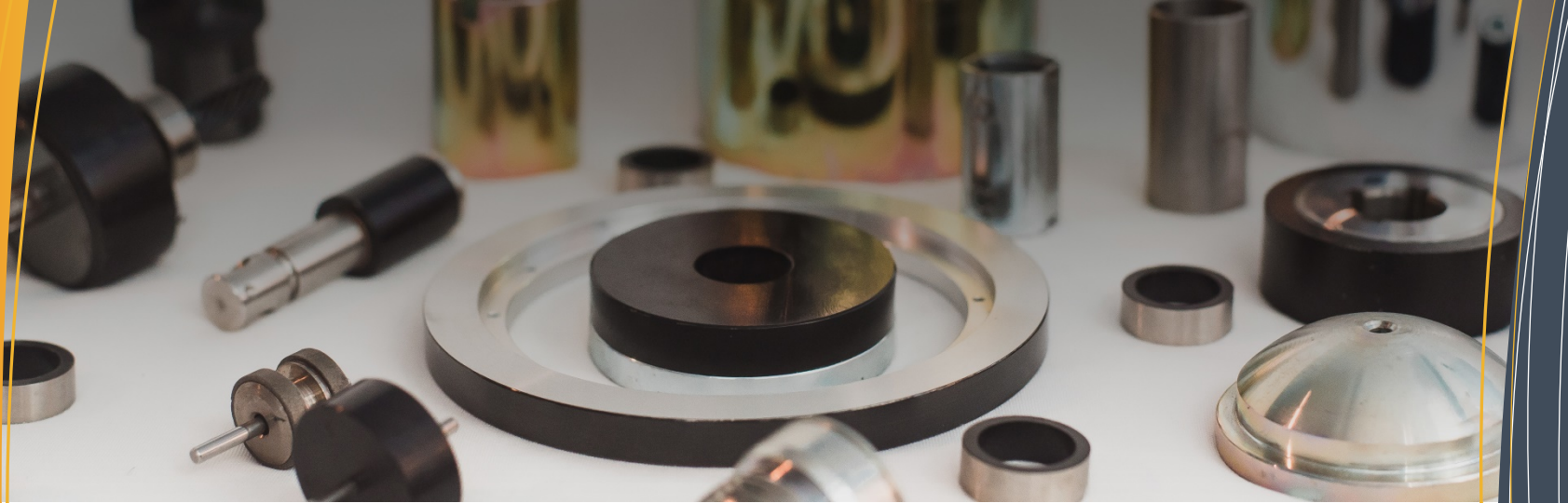


# Capabilities Presentation



**Alliance LLC**  
*Industrial Permanent Magnets*

# Facility and Locations



Key products are Magnets for Motors & Sensors and Magnetic Rotors for Electric Vehicles

Main office is near Chicago with 4 satellite offices in the US and Mexico

Warehouses are located in major industrial centers and utilize our own fleet of trucks

Facilities, equipment, truck fleet, etc. are all completely owned by Alliance without loans



# Production Capabilities

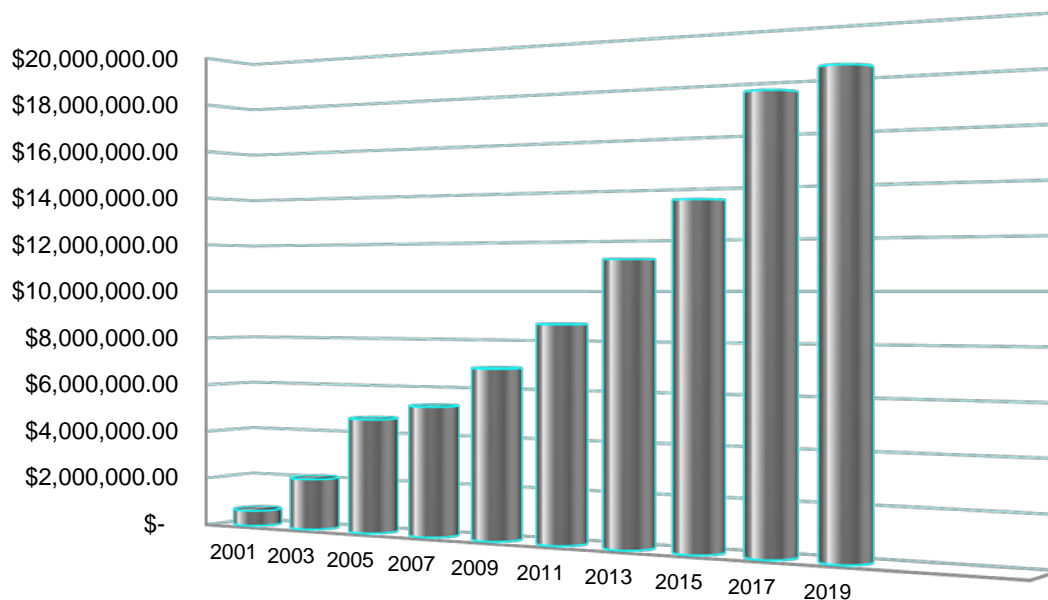


Indiana Facility: Electric Vehicle Rotors, Magnetic Assemblies

Mexico Facility: Machining, Heat Treat, Adhesion Processes

China Facility: Ferrite Magnets, DC Rotors, Lamination Stacks

# Annual Sales & Growth

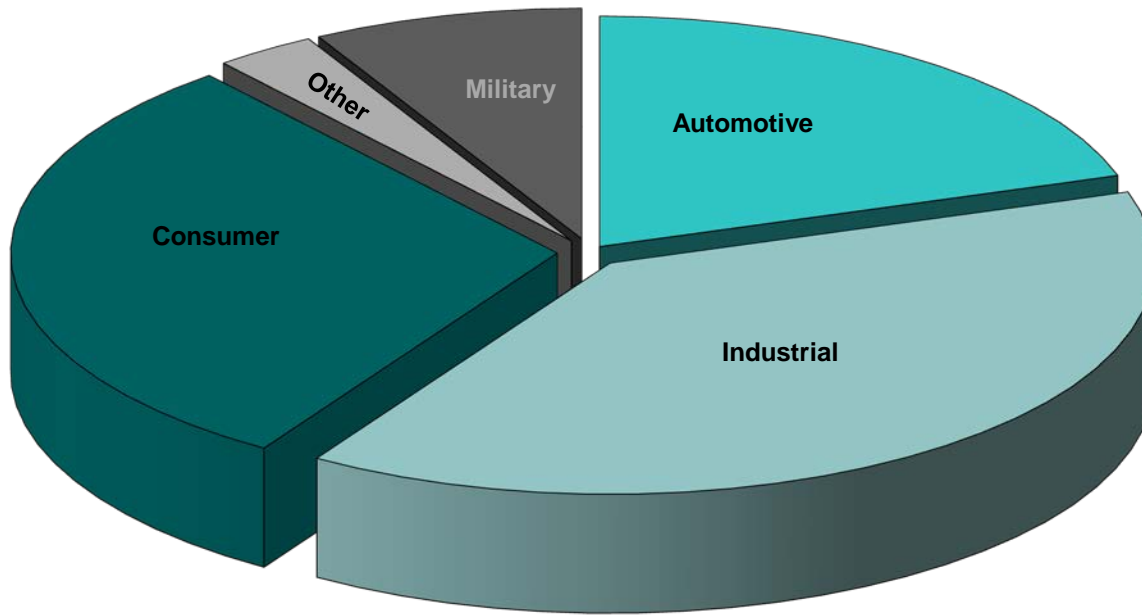


**HOT500** Alliance LLC: #223  
Entrepreneur Magazine THE FASTEST-GROWING BUSINESSES IN AMERICA

2009 **Inc. 500 | 5000** The Fastest Growing Private Companies

2010  
Indiana Company To Watch Winner

# Main Customers



# Quality Control



- Tri Axis and Standard Gausmeters
- -40C to 1000C Temperature Chamber
- Magnetization & Demagnetization
- 2" to 30" Helmholtz Coils
- Complete Metrology
- Functional Test Fixtures
- Fluxmeters
- Permeameter
- CMM
- Spectrometer

# Our Support Team

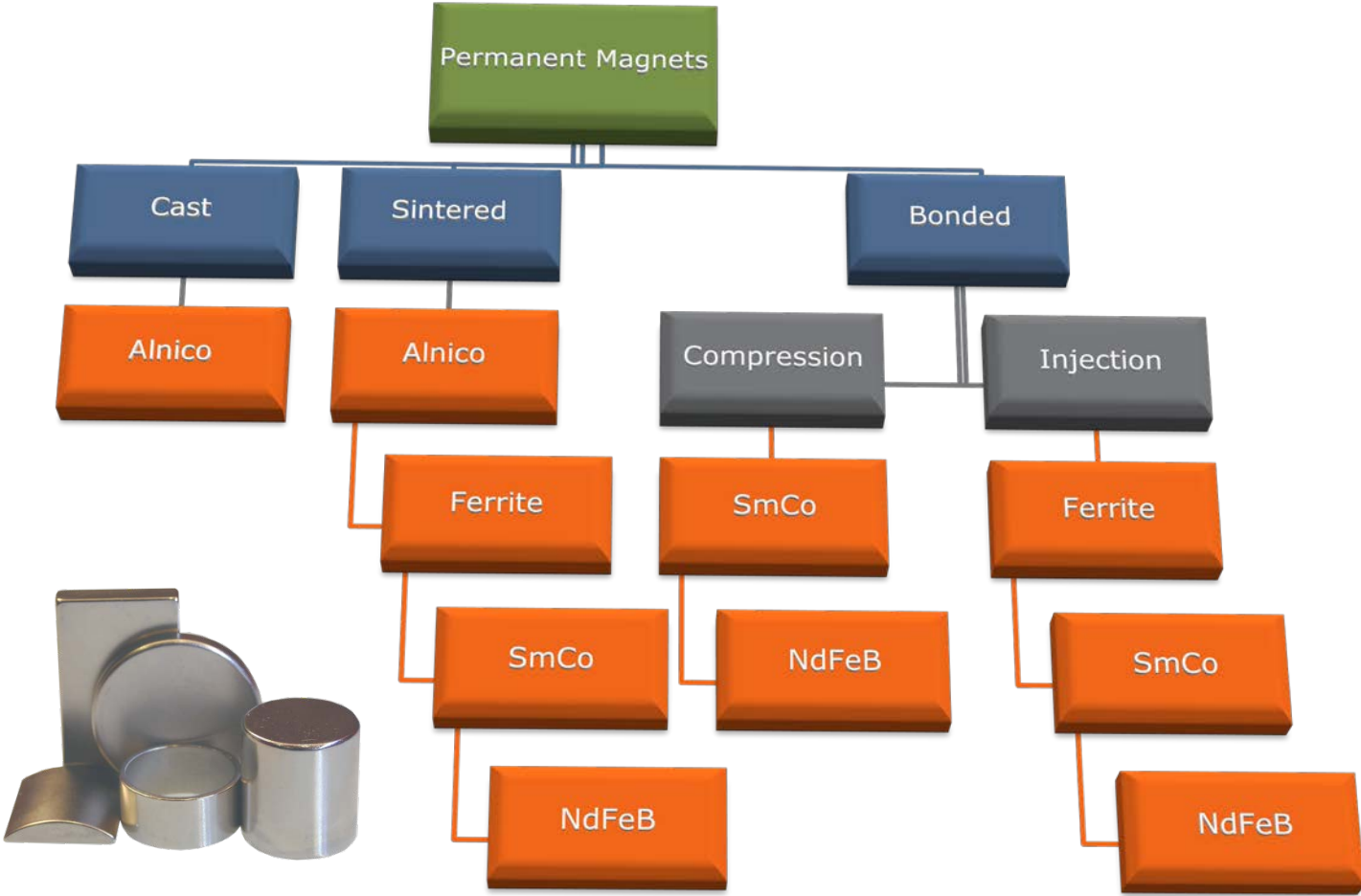


**Alliance LLC has witnessed remarkable growth because we solve our customer's problems**

Supplying products at a low price while providing local and immediate support:

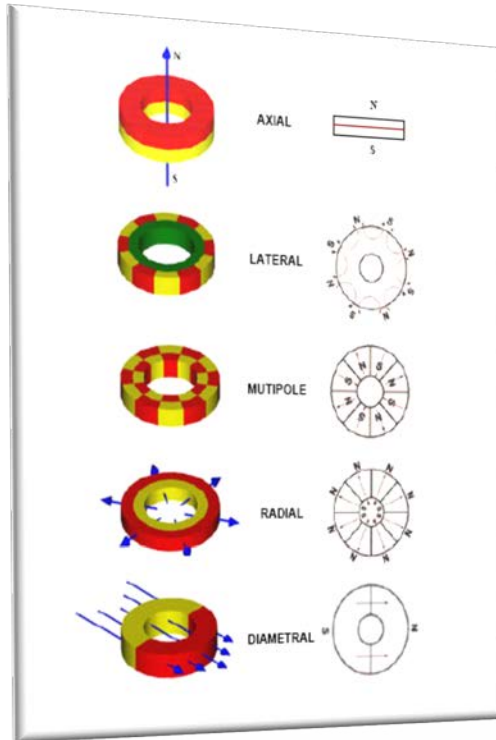
- Local sales and technical support who can visit at a moment's notice
- Local warehousing across North America
- Timely deliveries, tracking shipments, and addressing concerns
- Testing, design, and magnetizing services in-house in the US

# Available Magnet Materials

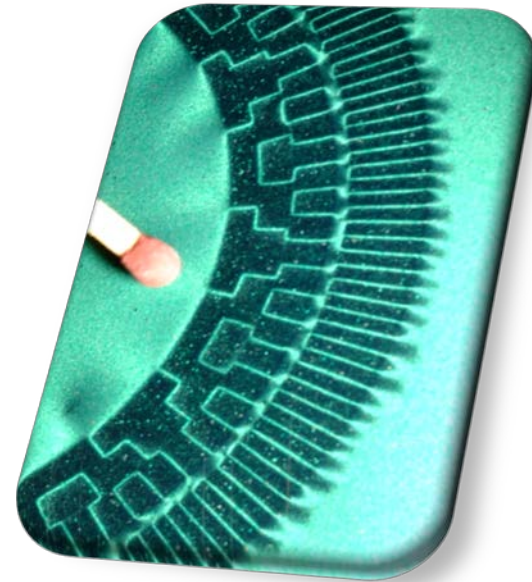
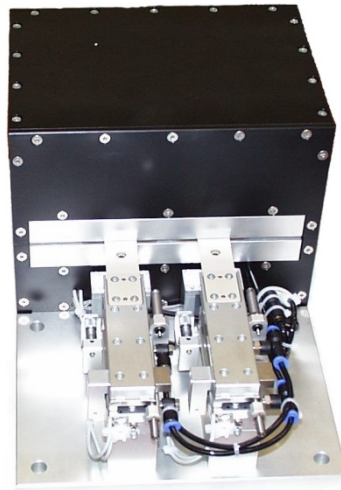




# Available Magnetization Methods



*Simple  
to  
Complex*



# Why Choose Us?

- Payment:** **Alliance** offers Net 30-90 day per delivery with no wire transfer fees. Payments can be made via ACH, EDI, check, PayPal, T/T. Deposits for blanket orders are not required.  
**Direct China** companies require advance payment prior to shipping of parts, and in some cases prior to them being made. Besides cash flow issues, this can be a major problem if the delivered parts are not made correctly.
- Inventory:** **Alliance** carries a large inventory of ordered parts. This allows for daily, weekly, or scheduled deliveries. Parts are available for overnight delivery using our own trucks in urgent cases.  
**Direct China** companies require larger orders, forcing customers to purchase more than what is necessary for operations. When smaller shipments are accepted, freight costs are higher because individual pallet costs are roughly 30% more than container shipping.
- Delivery:** **Alliance** provides local delivery from one of our warehouses. We handle all import customs documentation, fees, duties, special tariffs, and export regulations from China.  
**Products direct from China** must have all paperwork properly filled out, requiring the use of a customs broker in China and a bonded one in the US. Knowledge of Chinese export regulations are crucial, as is knowledge of export quotas, US Anti-Dumping duties, etc.
- Inspection:** **Alliance** inspects its products, ensuring that they meet customers' requirements. We repair or replace products before they are shipped to our customers. We replace bulky ocean freight packing with lighter and more convenient packing which is easier to discard.  
**Products direct from China** may not comply to specifications, leaving you with parts that may have been prepaid and are non replaceable. Parts are normally crated in bulky non-manageable materials, forcing customers to spend time and money unpacking and discarding wood or metal crates.
- Support:** **Alliance** has a staff of engineers offering local technical and customer support. We have a complete testing and magnetizing laboratory capable of evaluating virtually all magnetic and physical properties.  
**Direct Chinese** technical support is vague and not timely. Once an order is placed communication is scarce.
- Returns:** **Alliance** customers must be completely satisfied with our products. If not, we will issue a full refund or have the products replaced or repaired at our cost. And we will pay for expedited shipping to do this. Our PROMISE!  
**When buying direct from China**, customers who receive parts with damage or other errors will find it difficult to get credit or replacements. Typically, suppliers in China will place a burden on the customer to unequivocally prove that the parts do not meet specifications before a discussion can even be started about correcting the issue.